

ESTEVAN BOARD OF TRADE

SECRETARY'S OFFICE

ESTEVAN, SASKATCHEWAN, CANADA.

The coal industry here is of considerable proportions, and large shipments are made the year through to outside points all over the province.

Population at last census was ~~1722~~ 1799, taken in October last. It now reaches over 2000, with every prospect of a large increase this year.

I hope the enclosed book will be of service to you, and as soon as we get fresh literature in circulation, will forward copies of same to you.

Yours truly,



Secretary E. B. of T.

Eureka Coal and Brick Co., Ltd.,

Miners and Shippers of

LIGNITE COAL

Manufacturers of
Highest Grade..

DRY PRESSED BRICK.

Estevan Bottling Works,

MANUFACTURERS OF

AERATED WATERS...

McDONALD BROS., Proprietors.

SHAND COAL MINES, LTD.

Highest Grade

Lignite Coal.

MINES AT SHAND SIDING.

HEAD OFFICE AT ESTEVAN, SASK.

BANK OF BRITISH NORTH AMERICA,

ESTABLISHED IN 1836.

PAID UP CAPITAL. \$4,866,666.

RESERVE FUND. \$2,433,333.

INTEREST ALLOWED ON SAVINGS.

BANK DEPOSITS AT CURRENT RATES.

\$1.00 STARTS AN ACCOUNT.

G. A. C. WEIR. MANAGER

ESTEVAN.

Estevan offers to-day the very best openings in the Province of Saskatchewan for industrial enterprise. The railways already constructed and to be constructed within the next three years, will make Estevan the commercial centre of the largest unbroken area of good land in the world. The town itself stands in the centre of the only large coal bearing district in the province. The deposits of high class lignite coal are practically inexhaustible. Estevan district is already the most densely populated part of the province of Saskatchewan, and population is increasing rapidly. The town of Estevan now has good schools and churches, telephones and electric lights. A waterworks and sewerage system is now under construction to supplement the excellent natural advantages in the way of good drainage. An abundance of pure water is found within twenty feet of the surface. The highest grade of dry pressed brick is now manufactured at Estevan, and an abundance of clay is easily obtained, proved under test adaptable to the manufacture of pottery, tile and fire brick.

The secretary of the board of trade invites correspondence from those in search of locations for industrial enterprises.

H. N. SCOTT.

REAL ESTATE, LOANS
AND INSURANCE.

C. P. R. LANDS AND LOTS.

REPRESENTING
ESTEVAN REALTY CO.,
LIMITED

HILLSIDE ADDITION.

W. A. BEYNON.

HAIL, FIRE AND LIFE
INSURANCE.

MONEY TO LOAN.

LANDS BOUGHT AND
SOLD.

W. A. BEYNON.

BOX 125 ESTEVAN.

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SOLICITOR
AND
NOTARY
PUBLIC

OFFICE IN DAVIES BLOCK.

McKENZIE & PREVOST,
General Contractors,

ESTEVAN, SASK.

MIKE ROONEY

LIVERY AND FEED
STABLES.

FIRST-CLASS RIGS
CAREFUL DRIVERS.

LOCATING LANDS A SPECIALTY

YOU WILL KNOW ALL
ABOUT IT IF YOU
READ THE
MERCURY

\$1.00 A YEAR.

D. C. DUNBAR,
PUBLISHER.

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Leading Implement Dealer

Massey-Harris Farm
Machinery.

Sawyer & Massey Threshing and
Road Machinery.

Everything of the Best.

Fifth Street East.

Herbert T. Halliwell

REPRESENTING
"THE MERCURY"

ESTEVAN, SASK.

ESTEVAN BOARD OF TRADE

SECRETARY'S OFFICE.

ESTEVAN, SASKATCHEWAN, CANADA.

Estevan, Sask., April 10, 1911

Edmund H. Oliver, Esq.

University of Saskatchewan.

Saskatoon, Sask.

Dear Sir:

In reply to your request for board of trade reports, I regret that in the past our board has been somewhat slack and that we have very little in the way of authentic records printed. I am enclosing you a booklet that was issued in 1908, which gives a concise description of conditions at that time. Since then, there has been considerable development on all sides, including the erection of town hall, \$20,000; government building, at least \$30,000; sidewalks \$10,000; public school, \$20,000; waterworks system installed, also electric light plant, and this year considerable improvements are to be made. The town is also a centre for the manufacture of high grade brick, manufactured by the Estevan Coal & Brick Co., who have a large plant. It is quite likely that a sewer pipe works will be erected this summer. Any information that you would require I would be pleased to furnish at any time.

ESTEVAN

UNIVERSITY

LIBRARY

SASKATCHEWAN

CANADA

SASKATCHEWAN.

Small Library

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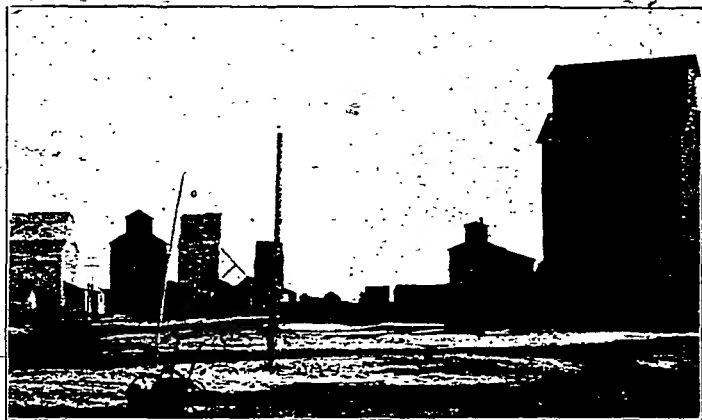
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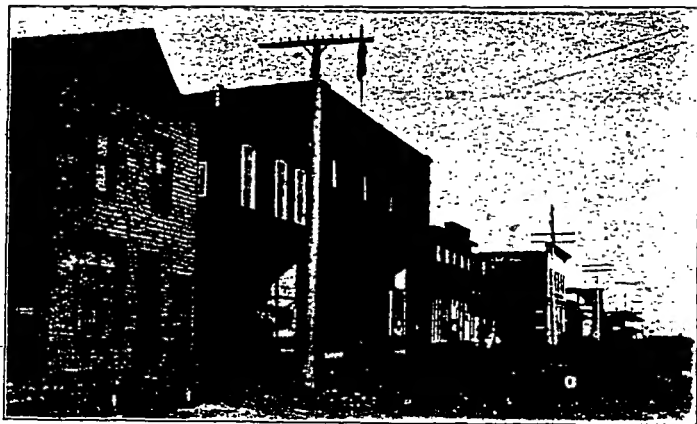
**Two Essentials to Success in Manufacturing
Industries are Cheap Fuel and a Convenient
Market. You Will Find Them Here.**



16-11-23
23-1-23



Estevan Elevators.



Fourth Street. South Side.

ESTEVAN

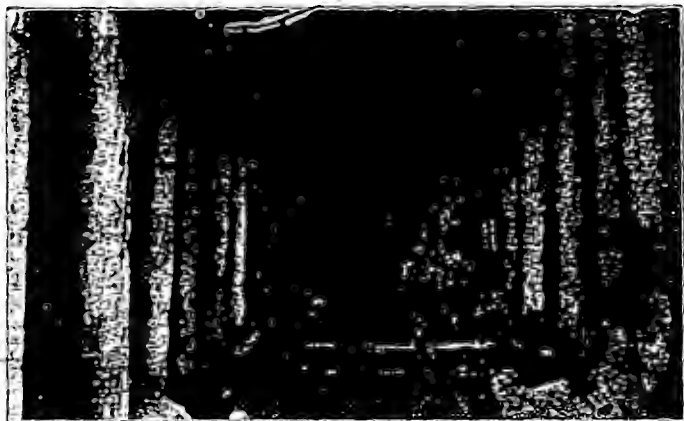
A clean, thrifty, enterprising and pretty Saskatchewan town of about 1500 people, with good schools and churches, telephones and electric lights. A waterworks and sewage system is under consideration and in all probability will be constructed early next spring.

Estevan is in the centre of the provincial constituency of Estevan and the Dominion Land district, and is recognized as a coming centre of population and



In the Souris Valley at Stevan.

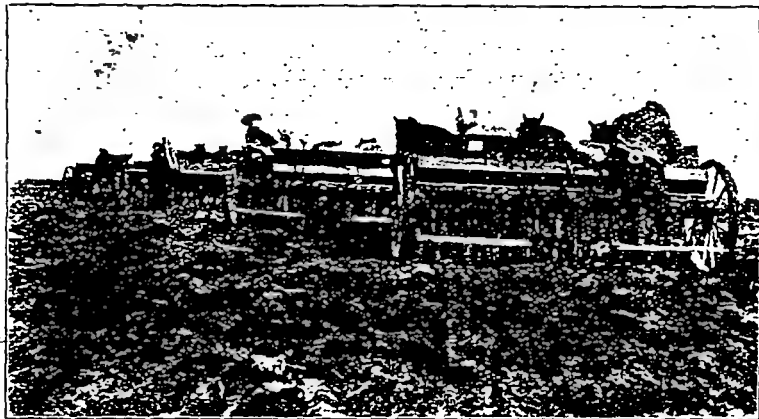
industry. The Dominion Government has let a contract for the erection of a Land and Postoffice building, at a cost of about \$39,000. The location of the town is excellent: it overlooks the Souris River valley, has splendid natural drainage, and good, pure water is found in abundance at from 10 to 40 feet. It is served by the M. St. P. & S. S. M. Ry. from the south, the C. P. R. from the east, north and west. There are also lines projected running west to Lethbridge and north to Hudson Bay.



Entry at Eureka Coal Mine Estevan.

ESTEVAN FARMING DISTRICT

As the foundation of successful agriculture is soil quality, we would impress upon every reader of this booklet the fact that Estevan district has soil second to none in productive quality. It ranges from clay loam to sandy loam, with rich, chocolate colored clay subsoil. Moisture is ample, the precipitation being about eighteen inches annually. It is notable that about 75 per cent. of the rainfall occurs during the crop period. With rain coming when needed, and with several hours more



Seeding at Company Farm, Estevan.

sunshine daily, during the growing season, than further south, it is not difficult to understand why crops mature quickly and yield bountifully.

The climate is not only healthful but bracing; the summer temperature is remarkably equable. Spring opens about the beginning of April; seeding is generally completed in May; and harvest commences early in August. In the past eight years, since farming to any extent commenced in this district, there has been no



John McLeod's Farm. Estevan.

such thing as a crop failure, and high prices for farm produce have prevailed.

Although the district is being rapidly settled, wild lands can still be obtained at from \$10 to \$25 an acre. Improved farms can be bought at from \$15 to \$35 an acre.

~~To those entering from the south, we would suggest~~
that they do not judge the district by what they see as they enter its portals. The Soo line, as it enters

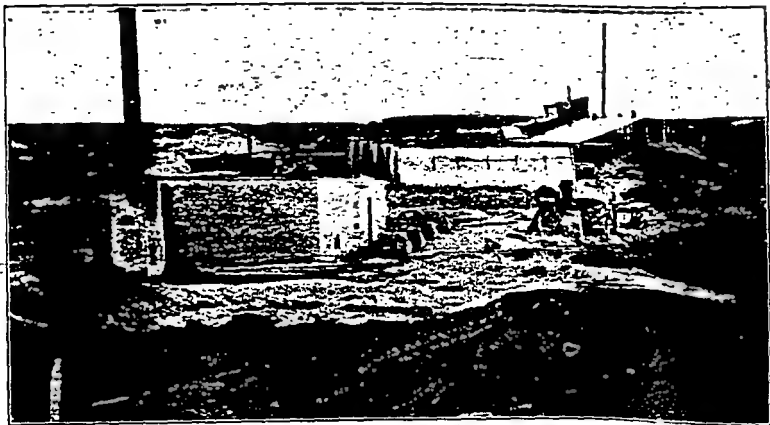


Kelly House, Estevan

Canal runs through the Soeris river valley, and the view is depressing; but as it approaches Estevan the road leaves the valley for the open prairie, and the picture presented to the tourist is one to gladden the heart, with its prospect and promise of bountiful harvests.

Estevan as an Industrial and Business Centre.

With the development of the agricultural industry, now proceeding rapidly, must follow the manufacturer, who will provide that which is not directly produced



Eureka Brick Co., Plant.

from the soil. In the surrounding country there is now a large population, increasing and prospering rapidly. This productive and populous district is reached directly by rail from Estevan, making the town one of the most fortunately situated trading and manufacturing centres. Its splendid location and the enterprise of its business men has now pushed it far in advance of all the surrounding towns in this respect.

In addition to its favorable location, Estevan enjoys



J. A. Smith's residence, Estevan

the advantage of cheap fuel. Stretching east, south and west from the town is the only great coal bearing area in Saskatchewan. There is an almost inexhaustible supply of lignite coal, of a good quality, a most satisfactory fuel for either steam or domestic purposes.

Several large mines are now operating in the district, and, during 1907, the total output amounted to 175,000 tons. This amount will be doubled with the completion of the mine development now in progress.

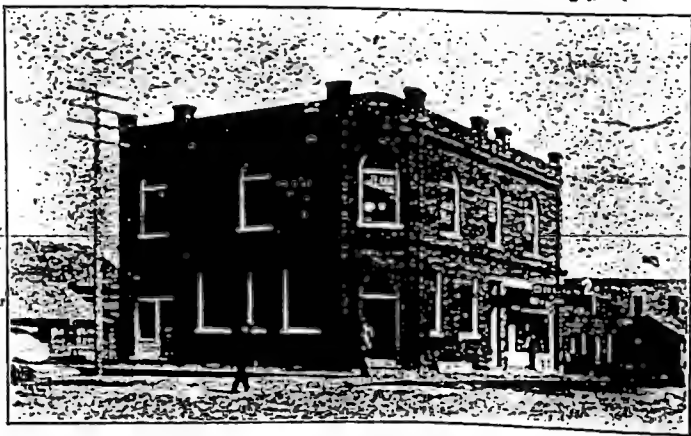
Short Library



Fourth Street, Estevan, North Side.

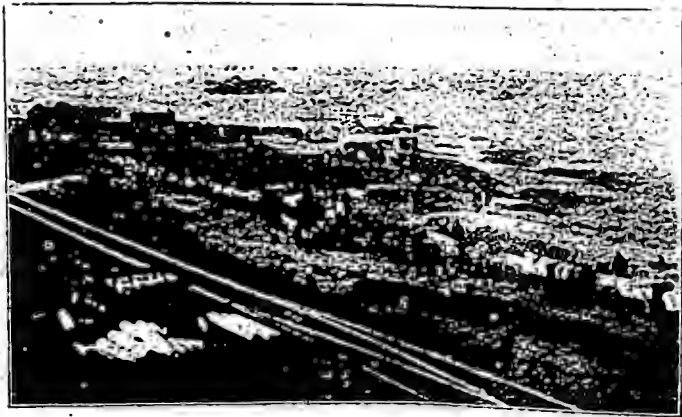
Together with the abundance of cheap fuel, there are also large deposits of clay, particularly adapted to the manufacture of face and common brick, but also proving under analysis to possess all the requisites for highest grades of pottery.

Possessing the advantages and natural resources described, Estevan offers a particularly inviting field for manufacturing enterprise. Why should not the article be produced as near the consumer as conditions will



Davies Block, Estevan.

permit, saving the expense of long and costly rail hauls. The farmer has come first; to subdue the soil and climate and create a demand for manufactured goods. The manufacturer must follow to fill the demand, since the farmer has neither the ability nor the inclination to leave his farm and engage in a business he does not understand. The farmer has done his work well, but great as has been the agricultural development in Southern Saskatchewan, it is but an indication of the possibilities that the future offers.



Farmers Loading Coal at Eurel a Mine.

Among the industries already established at Estévan are a flour mill, running night and day, a wood working establishment, five elevators, with a combined capacity of 150,000 bushels, an areated water factory, wholesale liquor house, several mines, a brick yard; the last two named industries furnishing employment for a large number of men throughout the year.

In view of the rapid development of the farm territory, another flour mill would be successful. A



Estevan Public School

pottery and sewer pipe plant should prosper under experienced and capable management. Other industries such as foundry and machine shop, biscuit and confectionary works, or a starch factory, should find a profitable field here. A pickle factory and vegetable cannery would find a trade awaiting them.

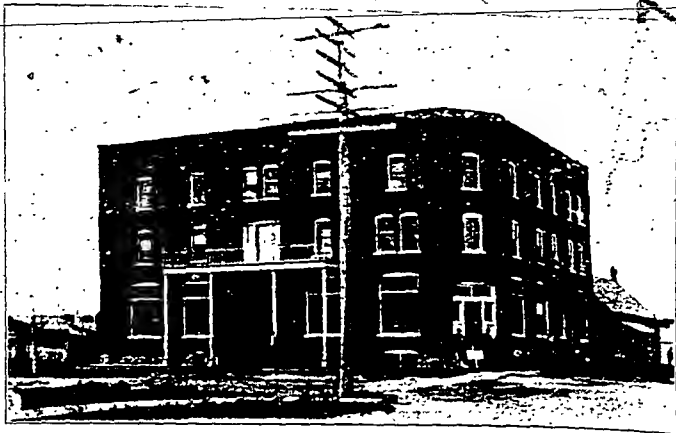
The Board of Trade of Estevan will be glad to co-operate with any parties seeking for locations for industries which will be established by practical men so that they may develop with the town and country.



Clay Pit, Burren, Black Works

Your Opportunity

Those who have come here from foreign countries know best how to value the surface of the earth. In England it is worth from \$100 to \$1000 an acre; in eastern Canada and the United States, \$50 to \$200 an acre. Land values depend on the density of population. Population centres, where the land promises to yield the greatest variety in material wealth, or the widest freedom of choice in the realm of labor. It follows then, that in the creation of the new golden empire of the west, popula-



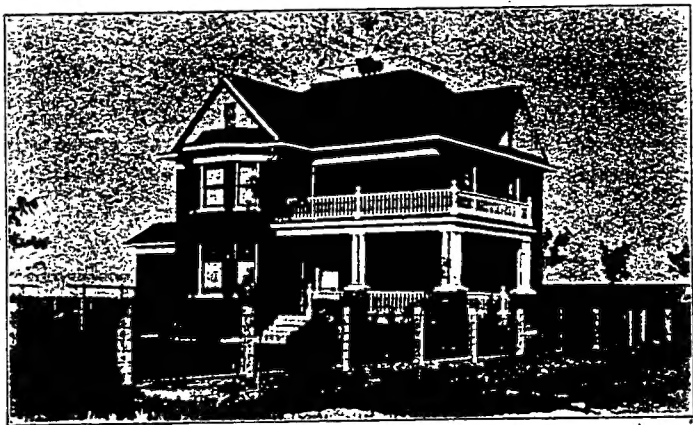
Empire Hotel Estevan.

tion will be densest in the few isolated districts where agriculture will be supplemented by mining, manufacturing and all their attendant commercial activities. In the province of Saskatchewan Estevan stands alone in this respect. The number and variety of industries which will be established here, will be limited only by the energy and capabilities of the people.

The door of Opportunity is open to you. Will you cast in your lot with us? Will you get in on the ground floor?



Third Street - Estevan



M. H. King's residence. Estevan



A Picnic at Roche Percee.

Address Secretary Board of Trade

Estevan, Sask., Canada.

"The Mercury" Print
Estevan, Sask.



Mount Library